



Announcement of an open call for MSMEs

To increase sustainability, competitiveness and economic regeneration of rural destinations in Europe through circular tourism.



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The ECOTOURS project is launching a great opportunity for Micro, Small and Medium Enterprises (MSMEs) and local communities in 6 European countries!

If you are a MSMEs interested in promoting circular and sustainable tourism, the project foresees the provision of financial support to Micro, Small and Medium Enterprises as a mean to enhance the capacity of tourism's MSMEs to promote circular tourism and to uptake environmental principles, practices and standards in their businesses.



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Discover how to take part in the ECOTOURS experience!

Turning Micro, Small and Medium Enterprises into labs for co-development of circular and sustainable tourism ecosystems is the final goal of the ECOTOURS project.

We recently launched the call for selection of tourism's MSMEs based in Italy, Greece, France, Hungary, Spain, Cyprus.

The selected MSMEs will have the unique opportunity to promote circular tourism and uptake environmental principles, practices and standards in their businesses.

Your company could be chosen and benefit from financial support structured as follows:

- 80 hours of consultancy and coaching for circular business development,
- Sustainability consultancy and certification,
- Participation in a transnational study visit,
- Support for the creation of a circular ecotourism itinerary
- Participation in the innovation contest organized within the ECOTOURS project!

How to submit your candidature as a tourism MSME

The call has been published on the ECOTOURS project webpage at [this link](#), where you can read more in details and download the call of announcements for MSMEs available at the project national languages (EN, IT, EL, FR, and HU). The deadline for applications is on 10th August 2023 (17:00 CET). The submission form is in English and available by clicking below:

[SUBMISSION FORM](#)

ECOTOURS: Empowering local communities turning them into laboratories for co-development of circular and sustainable tourism ecosystems

The project is co-financed by European Union's Single Market Programme and targets MSMEs based in Italy (provinces of Enna, Agrigento and Trapani), Greece (Western Macedonia), France (Corsica), Hungary (Southern Great Plain), Spain (Galicia, Vigo), Cyprus (Nicosia), that are currently facing common socio-economic challenges due to the impact of the current COVID-19 pandemic.

The project specific objectives are:

- To increase the capacity of tourism's SMEs and community ecosystems in EU to incorporate and promote sustainable strategies and practices on circular tourism.
- To boost the transition process of tourism's SMEs by increasing their capacity to uptake sustainable and circular principles and standards.